



**Embark on a Journey to the
LARGEST FRESH FRUITS, VEGETABLES,
HORTICULTURE AND FOOD RETAIL MARKET
...INDIA**

With a surge in per capita consumption of various fruits and vegetables by 15-25%, there's been a noticeable uptick in the import and demand for fresh produce, frozen goods, as well as cut and packed products, and beverages. According to industry sources, the supply of fruits and vegetables is expected to rise further, driven by their nutritional value. Consequently, Indian growers are increasingly investing in planting materials for popular fresh produce like bananas, strawberries, blueberries, citrus fruits, etc., to meet the growing demand. Notably, significant investments from major corporations and large-scale growers in high-tech greenhouses and hydroponic projects are elevating the horticulture industry in India, particularly in terms of commercialization.

In recognition of the sector's growing importance, Media Today Group is excited to announce the "7th Fresh India Show 2025 (FIS 2025)" on 13th - 14th June 2025 at the CIDCO Exhibition & Convention Center in Mumbai, Maharashtra, India. Mumbai, as the largest importer and exporter of fresh produce, a key distribution hub, the economic capital of India, and surrounded by the largest horticultural production base in the country, it boasts a plethora of major fresh retailers makes it an ideal venue due to its proximity with Vashi Fruit Market. Join us to strengthen the F&V industry, connect with global players, and explore new opportunities through engaging sessions and networking.

Under the leadership of Mr. Gokul Patnaik, Former Chairman

APEDA and Chairman Global AgriSystems Pvt. Ltd., along with senior government officials and industry leaders, invitations have been extended to executives and stalwarts from organizations such as MOA&FW, APEDA, NHB, FIFI, Adani Agri Fresh, Mahindra Agri, ITC Group, Sahyadri Farms, Reliance Fresh, Blinkit, Sam Agri Group, Desai AgriFoods, Mother Dairy, Big Basket, Ikea, Sahyadri, and others.

FIS 2025 is a flagship annual event and expo for India's fresh fruit and vegetable business, encompassing the cold chain industry. It's designed to offer exclusive opportunities for viewing, learning, engaging, and discovering. According to industry experts, our event is rapidly emerging as a prime platform for expanding business networks and assisting trade operators in staying competitive in India's dynamic market.

We aspire to gather hundreds of influential decision-makers from across the globe, encompassing producers, wholesalers, importers, exporters, retailers, and experts in the cold-chain industry. This gathering offers a unique platform for showcasing your offerings while forging connections internationally. The conference will shed light on global transformations, equipping participants with insights into cutting-edge trends and exemplary practices in production, supply, marketing, technology, and evolving consumer behavior.



**PROPOSED TOPICS
& DISCUSSION**

- Global Fresh Produce Trade - Envisioning 2030
- Indian Government's Exciting Moves in Overseas Markets
- Understanding What's Trending in the Indian Market
- New Crops on the Rise and Growing Demand
- Aggregators & AgStartups: Key Players in Agriculture
- Boosting Supply Chain, Storage and Food Infrastructure
- Retail Formats, Comparative Models and Consumer Trends
- The Boom of Ready-to-Eat Convenience Foods
- Exploring Frozen Food Production and Export Trends
- Innovative Tech for Farmers in Horticulture
- Inspiring Stories and Fresh Models to Follow
- Trade Promotions and Their Impact on South Asian Markets

Embrace the opportunity to join us in this vibrant sector event and become an integral part of our exhilarating journey!





REASONS TO JOIN THE CONFERENCE

- Stay Updated on Market Dynamics and Trends
- Learn About Cutting-Edge Products and Global Supply Chains
- Anticipate Future Trends and Embrace Innovations
- Explore Opportunities in Asian Markets: Key Areas and Prospects
- Navigate Business Fluctuations in the Fresh Produce Industry
- Discover Growth Avenues in Emerging Domestic and Export Markets
- Gain Insights into Domestic Production and Consumption Patterns
- Engage with Decision Makers in Government Departments
- Forge Personal Connections with Industry Leaders
- Unlock Extensive Networking Opportunities with Global Influencers



PARTICIPANTS PROFILE

- Fresh Fruit & Vegetable Growers
- Agri Exporters & Importers
- Organic Produces
- Retailers & Aggregators
- Greenhouse & Hydroponics Consultants
- Agri Biotechnology
- Precision farming products supplier
- Central & States Government Departments
- Fruit & Vegetables Seeds & Seedlings
- Financial Institution / Bank
- Process & Packaging Technology
- Grading & Sorting Machinery
- Cold-chain Equipment, Machinery & Services
- Value Addition Equipment and Food Processing
- Perishable Cargo Solutions
- Support Services



PRESENCE IN SHOW

- Growers
- Importers
- Manufacturers
- Chefs
- Distributors
- Bankers
- Exporters
- Logistics
- Wholesalers
- Retailers
- Govt. Authorities
- FPOs & SHGs
- Diplomats
- Agri Startups
- Cold chain Cos.
- Packaging Cos.
- E-commerce Cos.
- Associations
- R&D Professionals
- Food Technologists
- Nutritionists & Wellness Experts
- Consultants
- Venture Capitalists
- Investors
- Agri Solution Providers
- Certification Professionals



EVENT GLIMPSES





DELEGATE FEE (per person)

+ Applicable GST 18%

INR - 13,500/-

Euro - 300



STALL RATES (per sqmt.)

+ Applicable GST 18%

INR - 10,500/-

(One side open stall)

Euro - 170

(One side open stall)

INR - 11,500/-

(Two sides open stall)

Euro - 185

(Two sides open stall)



FEATURES

(including online participation)

15⁺
Countries

750⁺
Participants

10⁺
Sessions

40⁺
Experts

+Target



ABOUT US

Since 1996, Media Today Group leads India's agro trade with exhibitions, publications, and collaborations with entities like Ministry of Agriculture and Farmers Welfare. We organize events, publish industry materials, and engage globally, ensuring impactful outreach. With seasoned professionals, our publications and events foster growth and knowledge dissemination. We stand as a beacon for collaboration and innovation in agro trade, domestically and globally.



UPCOMING EVENTS



For partnership, stall booking & conference details



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